

What are the key stages of business strategy?

- Assess – Plan – Align – Execute – Measure
- Where are we now?
- Where are we going?
- What is going to get in the way?
- What do we need to do to get where we want to go?
- How are we doing?

Useful reading: <https://business-bulletin.co.uk/creating-a-strategy-for-your-business>

