



Channels To Market

Online

- Website
- Social Networking
- Document Sharing
- Blog/Share News
- Video Sharing
- Forums/Membership Sites
- Press Releases
- Classified Ads
- Pay Per Click
- Online Directories
- Email Marketing
- Webinars
- Affiliate Marketing

Offline

- Networking
- Telemarketing
- Referrals
- Exhibitions/Shows
- Classified Ads
- Direct Mail
- Joint Ventures
- Workshops/Seminars
- Advertising
- PR

Mobile

- Phone Apps
- SMS
- QR Codes
- Mobile Directories
- Proximity Marketing
- Digital Books
- Mobile Friendly Website
- Mobile Ads/Banners
- Local Marketing

How are you reaching your target audience?