

Managing bad debt

- The warning signs
 - o "The cheque's in the post"
 - Are you being paid a round figure or part of the invoice?
 - o When are you paid beginning/end of month
 - o Industry "gossip"
 - History of directors (via Companies House)
- Managing bad debt
 - o Good credit control stick to your terms
 - o Deposit/payment up front
 - Seek a personal guarantee
 - Are your customers reliant on one big client?

BUSINESS GROWTH VIDEO

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