

Choosing the right website platform

- What should your website be doing for you?
- This relates to your business model
- Lead them from visitor to sale – what is the process?
- On start-up – get an online presence and choose a low-cost option
- Enhance/develop website over time
- Get 3 quotes to compare
- Get an informed view

A video thumbnail for a business growth video. The background is a blurred office scene with a computer monitor displaying a colorful dashboard. The text is overlaid on the image.

BUSINESS GROWTH VIDEO
Choosing The Right Website Platform
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The logo for The Business Community, featuring a stylized blue icon of a person with arms raised, next to the text "The Business Community" in a blue sans-serif font.